

nRollmed

**Faster patient
recruitment for
your clinical trial**



When the launch of your product rests on a successful clinical trial...

You need the recruitment to be fast and smooth



The challenge in patient recruitment:

- Many sites are ineffective at recruitment.
- Patients want to be in trials but lack awareness and commitment.

80%

Of clinical trials fail to meet the recruitment targets on time

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7342339/>

30%

30% of randomized patients drop out of the trial

<https://www.centerwatch.com/articles/15008>

50%

Of sites recruit either only one or no patients

75%

Of patients would enroll in a study if they had known about it

<https://www.cancernetwork.com/view/most-cancer-patients-say-they-are-unaware-clinical-trials-survey>

The challenges in patient recruitment:

Sites exhaust their pool of potential patients quickly. Relevant patients **beyond the site's database** need to know about the study.

Patient experience must be seamless. Patients need reassurance and understandable information about the trial to agree to participate.

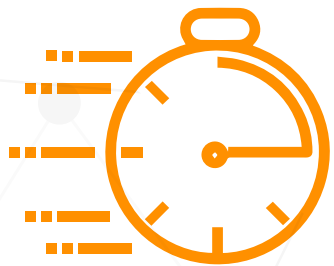
Pre-screening must be effective to deliver only **well-qualified leads** to sites

Sites are busy and **need support** to complete the randomization process



The nRollMed advantage

nRollmed offers faster patient enrollment with tailor-made services to fit your trial specifications, by combining data-driven patient targeting with **personal site support** and patient pre-screening.



nRollmed provides up to:

80% of total randomized patients,
50% faster enrollment.

Your costs are reduced significantly:

- Shortened clinical trial duration
- Fewer clinical sites needed to conduct the trial
- Reduced site's workload



Our process





Awareness campaign

nRollmed uses advanced digital marketing and patient targeting techniques to **pinpoint those patients that fit your criteria**, in a relevant geographic area for your active sites.

Target by:



Age & Gender



Medical profile



Geographical area



Symptoms



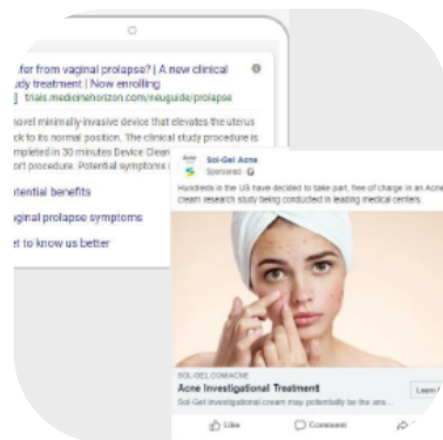
Pre-screening

nRollmed speaks to your ideal participants wherever they're online, with custom messaging to fit every platform.

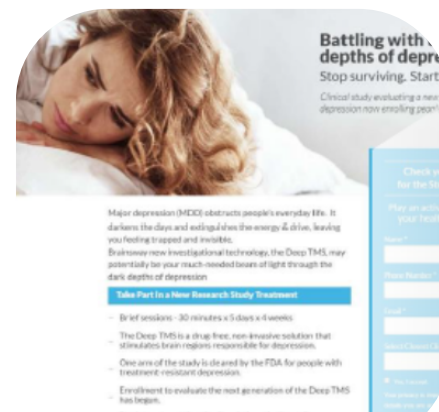
1 Targeted Exposure



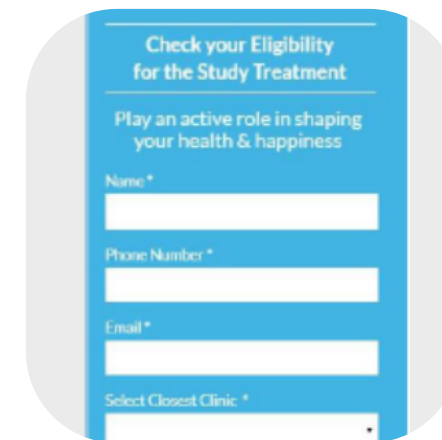
2 Click on an ad

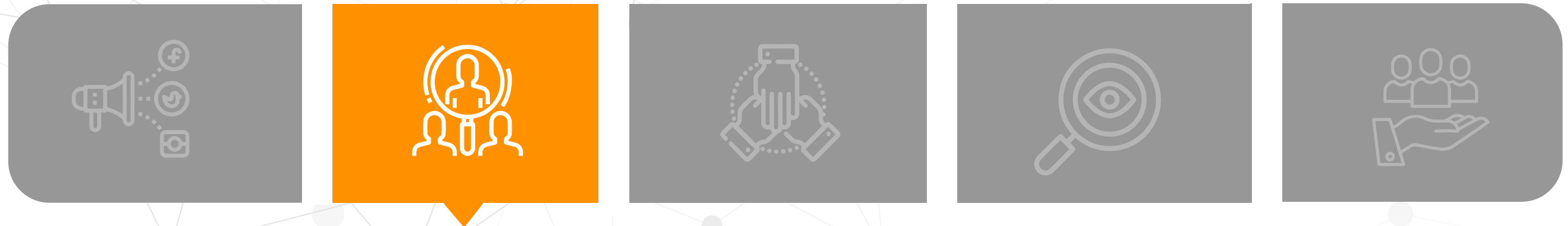


3 View the study website



4 Interested Candidates Leave their contact details





Pre-screening

“nRollmed uses a layered expert pre-screening process to find high quality leads.



Stage 1

Potential participants complete an online pre-screening form.



Stage 2

Pre-screening phone interview by our professional medical screening team



Stage 3

Pre-qualified patients who require a diagnosis are referred to an MD for further exams



Site Support

Your sites are busy with many patients to see and screen. nRollmed works in partnership with sites to meet recruitment targets.

Online portal allows each site's team keep track of referred leads and tasks.

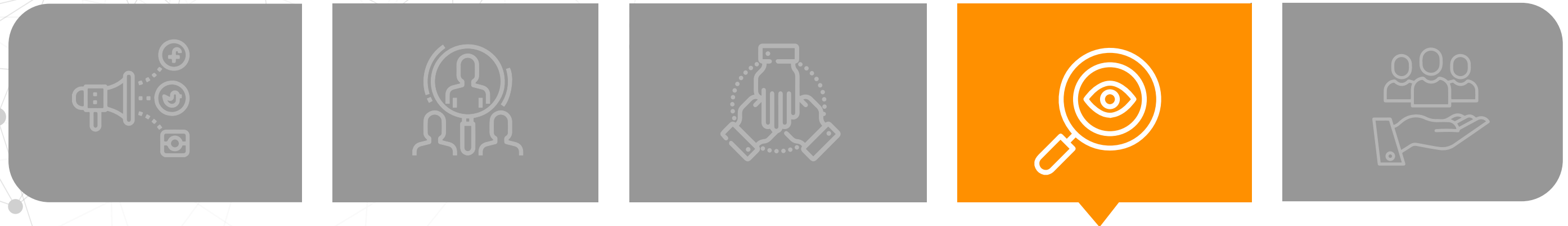
Appointment reminders for patients and customizable features.



nRollmed learns each site's specific needs and preferences, to give the sites exactly what they need to succeed.

Designated project manager follows up with sites and patients to reduce the site's workload.

Site feedback is used to optimize nRollmed's recruitment campaigns

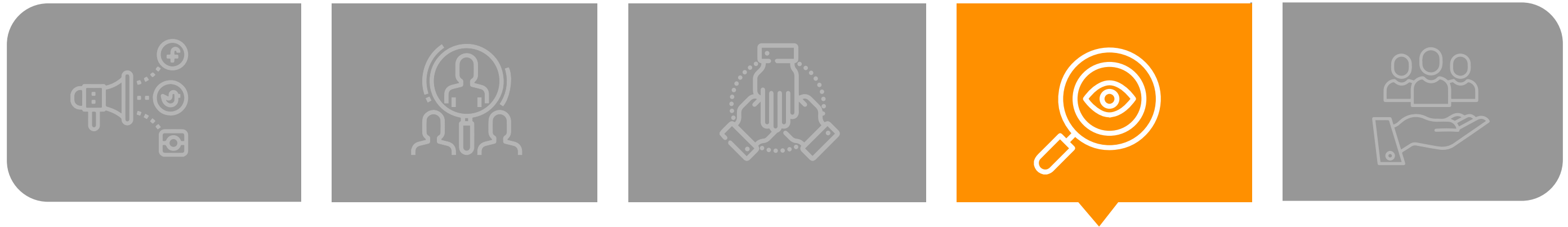


Site Support

With so much riding on the outcomes, sponsors need to insight into thep rogress of their trials.

- ✓ nRollmed sponsor analytics mean you have a constant overview of trial progress
- ✓ nRollmed's site liaison team shares 'facts on the ground' so you are alerted to any new developments that might not be apparent in the data.





Site Support

nRollMed's sponsor analytics include:

✓ Screening stage funnel listing recruitment progress per site and overall

Site performance tracking

- number of screenings set up
- response rate from lead shared to contact made
- total randomization numbers

Ineligibility reasons





Retention

- ✓ nRollmed sends personalized reminders for appointments
- ✓ nRollmed ensures adherence to prescribed regimes with daily/weekly messages
- ✓ nRollmed shares relevant newsletters or articles related to the study to keep them engaged and motivated



Testimonial

nRollmed has supported our patients' enrollment in phase II clinical trials. Enrollment was sped up, due to nRollmed's devotion, creativity, and trial-adjusted advertising platform, in spite of the competition around the specific patients' sub-population. I highly recommend using nRollmed as part of any clinical trial enrollment efforts.

**Osnat Ohne, PhD,
COO Titan Pharma Ltd**

Referrals definitely were informed upon being sent to our site, thus making them motivated to continue in the process. I believe this was due to the in depth pre-screen/interviewing process. Most of all, the attention to our site specific needs made it an excellent experience. The communication was on point.. not too frequent and nagging, but enough to keep engaged. The staff was GREAT!!!

**Sheila Nardelli, Study Coordinator,
Hill Country Eye Center**

We used nRollmed's services on several clinical trials to overcome rigorous inclusion/exclusion criteria. The online marketing campaign exposed our clinical trial to relevant parties across the internet and helped us meet our recruitment goals on time. I will definitely use nRollmed again in future studies.

**Dr. Joseph Zohar, Department Chair at
Sheba- Tel HaShomer Medical Center**

ABOUT NROLLMED

Extensive experience & proficiency in the clinical trials industry, software development, and marketing

A proven track record of enhanced clinical trial performance—up to 80% of total randomized patients, up to 50% faster enrollment.

Worldwide services for every indication at any location. Proven experience in hundreds of sites across the USA, Europe, and the Middle East.

Customized services & strategies that fit your study's needs, timeline, and budget.

Info security & compliance ISO 27001 / 27799 certified.
Compliance with the best practices of GDPR & HIPAA.

Numerous therapeutic fields: gynecology, psychiatry, gastroenterology, ophthalmology, oncology, and more.

Past clients: Abbott, Brainsway, Protalix, Galmed, Orasis, POP-medical, Sol-Gel, CellCure, Minerva, and others.



nRollmed

How can we help you reach
your **recruitment goals** today?



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